



From the President Pro Tem

Welcome to the first of many newsletters! While meetings on zoom have been useful in keeping us connected some of our members don't have computers. A newsletter will allow us to keep in touch with more of our membership. We will be sending it out electronically to keep costs down, but I will also be mailing copies to members who don't have computers. I hope it will give our clubs a way to let sister clubs know what is going on in a more internal correspondence. We will need photos, events, stories, comics, milestone birthdays, the sitting round the table at lunch type of stuff. This is the first one, we will try different things out and keep what works. Let me know what you want to see and what you don't.

Yours in Federation,

Alison Eccleston

From the Dean

Reporting is done for this year! Or is it? Did you remember a project you didn't report on in the middle of the night? How can you remember every report, or at least the ones you really want to showcase? Don't wait until December to start writing them, start now! Yes, now as soon as the project is finished. Write down the details you will need for a report, hours, money raised, in-kind and donations.

Then use it, as a promotional tool on your Facebook page remembering to keep people's information safe from creeps. Read it to your club as a Chairpersons report. This will also attract new members to get involved. Go to a city council meeting and read your Statistical report, let them know what you are doing for the city. Once you have written it down it will be much easier to refine and add it to your reports next year.

Alison Eccleston

Up Coming Zoom Meetings

De Anza District Conference: March 15th 10 a.m.

De Anza District Convention: April 13th-14th



The CALLs and other info will be out soon.



MARCH 2021

*Membership Chair
Second VP*

Mickie Reed



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**It's *Membership Renewal Time*. . .and those dues are just flying in. Right?
This year might seem harder than most to retain your members, but it can be done.**

Step 1: Send all your members an old-fashioned, snail mail invoice. Send this out 30 days before dues are due and simultaneously send an email reminder. Make sure to include all the payment options and online payment instructions and/or the mailing address.

Our dues this year are more important than ever, as fund-raising has been much harder. Let your members know how important their dues are, perhaps referencing a specific use for the dues. For example: "Your dues are so important this year, as they will be used directly for our scholarships, as we were unable to have our fundraiser."

Step 2: The good old phone call. Don't call for fees, but instead, call to see how your members are doing. Call to tell them about upcoming projects. Ask them to help in some way. It is a proven fact that members will stay in a club if they are involved and feel needed. You can mention in closing, "Don't forget to mail in your dues. "

Don't have a project, plan a project. Have some Spring-Cleaning projects . . . collect shoes for Soles 4 Souls, collect books for foster kids, the shelter, your mini-libraries, clothes for Your Best Friend's Closet, etc. Call these members and ask for their help.

Step 3: Don't give up. In sales, a common technique is to keep asking. Some studies have shown that people must be asked 7 times, before they are convinced. If a member is reluctant to renew, try and find out the source. Is money tight right now? Can you offer payment options or an extension? Do they believe the club is of no value, because of the Pandemic restrictions? Did they just join to market their business and have not found it profitable? Discover their problem and solve it. Believe it or not, giving people the opportunity to say "No," will sometimes result in them saying "Yes".

Every year you will lose a few members, but don't be resigned to it. Just keep doing all the good things that you do and keep asking. Need some help, do not hesitate to reach out. I am here for you.
indioclubwoman@gmail.com

"As We Share, We Grow"

Submit your news to the De Anza District website/Facebook and newsletter.

Strengthen our federation connections and impact our community by asking other District Clubs to join you in a cause.



Strength United is Stronger

**10TH ANNUAL WOMAN'S IMPROVEMENT CLUB OF CORONA
MAKING A DIFFERENCE MILITARY GALA DRIVE THRU DINNER**

MARCH 20, 2021

WICC Clubhouse 1101 S. Main St., Corona 92882

5:00PM-7:00PM

Help us support our Veterans and their families.

Drive Thru Dinner – Lasagna or Chicken Fettuccini

**Tickets are \$35 each which includes 1 Premier Ticket
RESERVATIONS MUST BE MADE BY MARCH 4, 2021**

Contact Annette Riehart at (951) 317-3688 or ariehart19@gmail.com
for tickets and information.

Premiere Raffle Prize

4 Nights Stay in Idyllwild Cabin, Sleeps 10

Tickets are \$20 each

Winner need not be present.

Woman's Improvement Club of Corona 501 (C)3
Tax EIN #95-1486846



WOMAN'S IMPROVEMENT CLUB OF CORONA PRESENTS:

"Get a Fabulous Dose of Vitamin D" GARDEN TOUR FUNDRAISER

April 24, 2021

9:00 a.m. – 2:00 p.m.

**Tickets: \$30.00 each, available for purchase at WICC clubhouse on
the day of the tour, as well as in advance**

Snacks & Water available for purchase – Cash/Check only

Proceeds will be used for the upkeep & maintenance of our historic building

There will be vendors of garden related items for sale.

We are a nonprofit 501 (c) 3 organization. Tax EIN #95-148846

**Opportunity drawing ticket given for each garden tour ticket purchased.
Opportunity Prize Contents**



**YOU MUST COME TO THE WOMAN'S IMPROVEMENT CLUBHOUSE FOR A
BROCHURE AND MAP TO ATTEND THE TOUR: 1101 S. MAIN ST. CORONA**

Please call Paula Munoz for tickets & information: (951) 256-7923

PLEASE FOLLOW COVID-19 PROTOCOLS

Clubs' Programs for Members

EXERCISE YOUR MIND

PLAY BRIDGE

Enjoy!

Zoom exercise

**Read and Discuss
Educating and
FUN**

Enjoy!